Innovation in Adult ESL

Rob Edelmann
Cambridge University Press, (Ontario)

Today’s Objectives

• Learner Persistence Research
• Student’s Book
• Workbook and AddVentures
• Self-study audio and Student Arcade
• Canadian Teacher's Guide and Teacher’s Toolkit
• Assessment and Support

Six-level series: Literacy – Advanced
Ventures Skill-Level Correlation

<table>
<thead>
<tr>
<th>Level</th>
<th>Health Problems</th>
<th>Speaking</th>
<th>Listening</th>
<th>Writing</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Doctor's visit</td>
<td>★</td>
<td>★</td>
<td>★</td>
</tr>
<tr>
<td>2</td>
<td>Accidents - Emergency room</td>
<td>★</td>
<td>★</td>
<td>★</td>
</tr>
<tr>
<td>3</td>
<td>Healthy habits</td>
<td>★</td>
<td>★</td>
<td>★</td>
</tr>
<tr>
<td>4</td>
<td>Stress</td>
<td>★</td>
<td>★</td>
<td>★</td>
</tr>
</tbody>
</table>

Topics across levels

Theme: Health

- Basic Health problems
- Level 1: Doctor's visit
- Level 2: Accidents - Emergency room
- Level 3: Healthy habits
- Level 4: Stress

Ventures Philosophy

Hear it before you say it.
Say it before you read it.
Read it before you write it.
A closer look . . .

Pair Work: The Ventures Series

• How many levels are available?
• How many units are in each book?
• How many lessons are in a unit?
• What skills are covered in a unit?
• Name 3 sections found after the last unit in each Student’s Book.
• How many collaborative activities are found in the T.E. Toolkit?
• How does Ventures address multilevel classes?
• What materials are photocopiable?

Lesson A – pages 96 – 97 (Sampler p. 2 and 4)
Lesson E – pages 104–105
(Sampler pages 18–21)

Lesson F – pages 105–106
(Sampler pages 22–25)

Canadian versions of document literacy

Approximately 6 substitution pages/level
Canadian versions of document literacy

Lesson A: Listening

Grammar is the glue

Lesson B: Speaking
Lesson C: Reading

Lesson E: Writing

Vocabulary

Grammar

Wrap-up:
Self-assessment page 144

Unit 8. Work

A. Vocabulary
Check ✓ if you know.

- brother
- daughter
- housekeeper
- construction worker
- housewife
- office worker
- truck driver

B. Skills and functions
Check ✓ if you can.

- I can make the simple past tense sentences.
- I can use the past tense. I can use a dictionary to check my spelling.
- I can describe my job skills and work with them complete an employment application.

C. What's next?
Choose one.

- I am ready for the next text.
- I need more practice with ____________.
 Wrap-up: Unit Test

• One test per unit
• Sections: listening, grammar, reading, writing
• Reproducible
• Print version in Teacher’s Edition
• Teacher Toolkit CD-ROM: contains audio portion and reproducible master

Unit Test

A. Listening:
1. Listen to the news items.
   a. weather
   b. news
   c. music
   d. sports
2. Listen to a conversation about grammar.
   a. subject
   b. verb
   c. object
   d. question
3. Listen to a conversation about vocabulary.
   a. useful
   b. important
   c. common
   d. difficult

B. Grammar:
Complete the sentences. Use the words in brackets.
1. I have a .
   a. computer
   b. telephone
   c. dictionary
   d. notebook
2. She goes to .
   a. school
   b. work
   c. hospital
   d. library
3. He usually .
   a. goes to bed
   b. gets up
   c. has breakfast
   d. goes to school

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Ways of Expressing

Job description search

A. Use the Internet.
   Look for those jobs you want to learn about.

B. Find information about the jobs.
   Look at job descriptions.

C. Answer these questions:
   1. What skills do you need for the job?
   2. Do you need special training?
   3. Do you need a degree or a certificate?
   4. Is this job good for you?

D. Share your information.
   Find a picture of the job.
   Write information about the job.

Project – page 139
More than just the Student’s Book

• Student’s Book
  • Workbook
    • Teacher’s Edition w/ Toolkit
    • AddVentures multilevel worksheets

Lesson B – pages 98 – 99
(Sampler pages 6 – 9)

Expansion activity (whole group)

• Materials needed Index cards
• Memory game. Give each S an index card. Say: Write an occupation on your card. It can be a job that you have had in the past, or any job. Model the activity by writing waiter or waitress on an index card.
• Ss in a circle. Model the exercise by holding up your card and saying: I was a waiter / waitress. Encourage the S to your right to do the same. Go around the circle until everyone has had a chance to show his or her card and to name a past job.
• Write on the board:
  He / She was . . .
  You were . . .
  I was . . .
• Sit in the circle again. Describe the S to your left, by saying: He / She was a (name of job). Then describe the S to your right by saying to him or her: You were a (name of job). Then describe yourself by saying: I was a (name of job). Encourage the student on your right to do the same. Go around the circle until everyone has had a chance to speak.

Workbook Unit 8 – Lesson A
Sampler pages 32 – 33

Collaborative Activity
Unit 8
Lesson B
(Sampler Page 29)
Collaborative Activity
Unit 8
Lesson B

(Sampler Page 30)

AddVentures
Multilevel Worksheets

Sampler pp. 43 – 45

Find the differences

AddVentures multilevel worksheets

- Multilevel built into course
- 3 Activities per lesson
  1. Less challenging
  2. On level
  3. More challenging

ONE Answer Key
### AddVentures
### Unit 8  
### Lesson B

**(Sampler page 43)**

<table>
<thead>
<tr>
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<th>Answer</th>
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<tbody>
<tr>
<td>1. Were you a student?</td>
<td>Yes, I was.</td>
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<td>No, I wasn't.</td>
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<td>3. Were you a cook?</td>
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<td>4. Were you a nurse?</td>
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<td>5. Were you a doctor?</td>
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<td>6. Were you a model?</td>
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**Complete the conversation:**

**Your friend:** What do you do?  
**You:** I was a teacher.

| Your friend: What was your job before?  
**You:** I was a student.

### AddVentures
### Unit 8  
### Lesson B

**(Sampler page 44)**

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### AddVentures
### Unit 8  
### Lesson B

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**Cambridge University Press**

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**AddVentures**  
**Unit 8**  
**Lesson B**
Lesson Expansion Materials

For every 2-page lesson
• 1 expansion activity in the Teacher’s Edition lesson plan
• 2 pages in Workbook
• 1 collaborative activity
• 1 Add Ventures (3 pages – multilevel)

Per Unit
• Vocabulary Flashcards (Basic, 1 and 2), Extended Readings (3 and 4)
• 1 Document Literacy (1 per unit)
• Ventures Arcade

Additional Support Material
• Canadian Teacher’s Guide
• The Multilevel Lesson Planner
• Ventures Professional Development DVD & Worksheets
• Classware
• Placement Test
• Testcrafter
• Ventures Arcade
Canadian Teacher’s Guide

- Correlations to the Canadian Language Benchmarks
- A guide to Canadian spelling and vocabulary
- Tips for introducing Canadian culture
- Canadian versions of document literacy

http://www.cambridge.org/esl

The Multilevel Lesson Planner

- Suggestions for opening and closing whole-group activities
- Strategies for managing simultaneous break-out groups
- Lesson plan templates for the 6 lesson types
One-room schoolhouse

Solution: The *Ventures* series

- Common Themes
- Same lesson sequencing within unit
- Same activity sequencing within lesson
- Tools for independent study: Self-study audio and a Workbook with answer key

*Ventures* Professional Development DVD & Worksheets

Professional Development on Demand with *Ventures* Professional Development DVD:

Module 1: Enhancing instruction with visuals
Module 2: Developing listening skills
Module 3: Teaching grammar communicatively
Module 4: Developing reading skills
Module 5: Developing writing skills
Module 6: Facilitating multilevel classes
Introducing Ventures Classware

Student outcomes are soaring as a result of Ventures.

Across the country, programs using Ventures have reported:

- Increased test gains
- Improved learner persistence
- Better attendance hours

* USA Results
Florida program sees 6.8 average CASAS gain (a 3-point increase over other series)

How does Ventures deliver results?
1. Lifeskills readings
2. More than 1 hour of audio per level
3. Test prep mirrors standardized tests
4. Self-paced Arcade practice
5. Each Workbook has an answer key
6. Collaborative learning motivates students
7. Motivated students increase class attendance

Special Offers

**Ventures Value Pack**
Student Book + Workbook

$23.50 net

**Ventures Classroom Packs**

**Purchase:**
- 25 Student Books
  - $25.00

**Receive gratis:**
- 1 Teacher’s Edition w/ CD-ROM Toolkit
- 1 Class Audio Program
- 1 AddVentures multilevel reproducibles

$584.00 net
<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
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<tbody>
<tr>
<td>Student’s Book with Audio CD</td>
<td>$22.00</td>
</tr>
<tr>
<td>Workbook Ventures</td>
<td>$13.00</td>
</tr>
<tr>
<td>Value Pack (SB &amp; WB)</td>
<td>$23.50</td>
</tr>
<tr>
<td>Teacher’s Edition with Audio CD/CD-ROM</td>
<td>$48.00</td>
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<tr>
<td>Classroom Audio (2 CDs or 4 Cassettes)</td>
<td>$52.50</td>
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<tr>
<td>Add Ventures Photocopiabla Worksheets</td>
<td>$41.00</td>
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<tr>
<td>Classroom Pack (25 SBs, 25 WB, TE, Audio, &amp; Add Ventures)</td>
<td>$548.00</td>
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<tr>
<td>Canadian Teacher’s Guide</td>
<td>$22.00</td>
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<td>Multilevel Lesson Planner</td>
<td>$29.50</td>
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<tr>
<td>Testcrafter</td>
<td>$116.00</td>
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<tr>
<td>Professional Development DVD</td>
<td>$57.50</td>
</tr>
<tr>
<td>Ventures Dictionary</td>
<td>$7.00</td>
</tr>
<tr>
<td>Classware</td>
<td></td>
</tr>
</tbody>
</table>

Contact / Order Info

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orders@gtwcanada.com

We look forward to venturing with you!

www.cambridge.org/ventures